Corporate Collaboration Policy

The ongoing integrity and reputation of Animals Asia are of great importance to us. It is therefore important that we clearly state our corporate collaboration policy to ensure that our integrity and reputation are not compromised and to ensure we do not inadvertently cause or support animal suffering.

The field of ethics is a complex and subjective matter and inevitably, there will be situations that fall outside of what is covered below. In these cases, Animals Asia may ask additional questions to further understand a specific area of business and ensure that a mutually beneficial relationship, based upon shared values, can be reached.

Our Policy

Animals Asia will not associate (accept donations (financial or in-kind); engage in partnership; use as a supplier and/or any other form of engagement) with any company or organisation that directly or indirectly causes animal suffering.

Animals Asia will seek to associate with companies and organisations whose goals overlap and comply with Animals Asia’s Animal Welfare Policies.

In exceptional cases, Animals Asia may associate with companies and organisations that do not comply with our policies, if such association is anticipated to lead to an improvement in animal welfare.

The following list covers examples Animals Asia deems unacceptable and will not associate with:

- Sale of and/or trade in live animals;
- Sale of and/or trade in animal products and parts that do not meet Animals Asia’s Animal Welfare Policy;
- Consumption of dogs and cats;
- Promotion and/or use of endangered species in traditional medicines or non-medicinal products;
- Trade, promotion, keeping and/or hunting of exotic and/or endangered animals;
- Testing of pharmaceutical and/or cosmetic products on animals;
- Destruction of wild animal habitat;
- Trade in and/or wearing of fur and reptile skins;
- Hunting, fishing and shooting of animals;
- Animal related entertainment activities and sports which have the potential to cause animal suffering, e.g. circuses, horse/dog racing, rodeos;
- The use of ‘trained’ wild animals in films, TV shows and advertisements, photographic sessions, theatre and/or other performances.

Animals Asia will consider association with companies that are of concern on a case by case basis. Animals Asia aims to work with companies and organisations to reduce animal suffering, and offer advice and support, where possible, to provide for the physical, behavioural and social needs of all animals. We also aim to work towards the continual improvement in the welfare of all animals.

- The company is actively working towards an alternative and/or end to a practice of concern;
- The association relates to a specific product or service that complies with our ethical policy, even if it is produced and/or supplied by a company that does not comply with our ethical policy on all its products;
- An affiliate, associate or subsidiary company complies with our ethical policy although the parent company may not;
- The company is linked to the consumption of animal products or raising of animals for consumption or clothing but responsibly promotes and demonstrates consistent improvement of humane treatment and good animal welfare practices that comply with our Animal Welfare Policy;
- There is no other alternative to a product deemed as essential to the welfare of the animals in our care;
- The partnership has agreed to changes in animal management leading to an improvement in animal welfare.