Dr Dog and Professor Paws in Four Cities

• Nanning: First Dr Dog exam - 4 successful new Dr Dogs recruits
• Guangzhou, Shenzhen, Chengdu and Hong Kong:
  ➢ Dr Dogs bring happiness to 12,000 people in 251 visits
  ➢ Professor Paws teach 6,000+ children about cat and dog welfare in 72 visits
  ➢ 135 public education campaigns educate 12,500+ people about caring for animals and respecting lives
Professor Paws Outreach continues to grow nationwide. Our movie “Cat and Dog Welfare around Us” has been played by 160 educational orgs and shown in 46 public places such as shopping malls and subway ad screens, reaching 120,000+ people.
Design Works Attract 90,000+ Citizens

• #No to Animal Abuse advertisement design competition with theme: Do not impose on life what you yourself do not desire
  • 400+ works of art received from across China, 31 received awards
  • Winning designs together with Animals Asia posters complete a national tour across 89 universities, as well as malls and galleries across China, reaching 90,000+ people
Winning design:
“If the weak one were you.”
Delivered 34,000+ leaflets and posters to individuals and groups in 59 cities across China to support their public education campaigns, bringing information about cat and dog welfare to 170,000+ people.
10,000,000+ Commuters

Our public awareness themes of: ‘Care for animals, Care for lives’, ‘NO to Animal Abuse’ and ‘Be responsible cat and dog owners’ launched as light box, billboard and elevator screen advertisements, covering 10,000,000+ commuters in 17 cities in China.
善待动物 爱护环境
出门请勿丢弃垃圾，维护公共卫生环境。
每餐定时倒在垃圾桶，保持环境整洁。
The CDW team visited 16 cities in 5 provinces around China, covering 7 government departments and 24 local groups.

- Provided authorities with **advice and suggestions** on scientific and humane dog ownership management
- Set up **plans** to help groups resolve difficulties
- Communicated with 4 cities including Changsha and Hangzhou on the issue of local humane dog ownership management
## 3 Conferences

**Jan, Hangzhou**
- Joined the 5th China Biannual Conference for Education NGOs. Delivered a presentation on the topic of *‘Do children abuse animals just for fun?’*

**Apr, Changsha**
- Joined the 2018 China Rabies Conference. Delivered a speech on *‘The importance of how to get along with small animals in the prevention and control of rabies.’*

**May, Chengdu**
- 8th China Dog Ownership Management Management Symposium: *‘Government and NGOs Work Together’*. 120+ representatives from government and NGOs
第八届
中国养犬管理研讨会2018
8th China Dog Ownership Management Symposium 2018
主题: 政府与民间动保组织的合作
Topic: Cooperation between Government and Animal Welfare Groups
Provided direct help to 4,800+ animals from 21 shelters in 19 cities

- Shelter refurbishment
- Wall painting
- Cat and dog houses/beds
- Shelter equipment for daily operation
- Vaccinations
- Cat and dog food
- Medicine
66 Stray cats

- Support to 4 groups’ **stray cat TNR** (Trap-Neuter-Release): 66 cats treated
- In-depth training for 40+ volunteers in 8 groups in Guangxi.
Reporting Illegal Dog Meat Trade

- **279** dog meat restaurants reported
- **166** dog meat restaurants **stopped from selling dog meat OR no dog meat found to be on sale during officials' inspection OR shut down OR have received official warnings from government**
- To date, **296** dog meat restaurants stopped from selling dog meat OR found no dog meat on sale during officials' inspection OR shut down OR have received official warnings from government.
- Hundreds of thousands of dogs **avoided a tragic fate** as a result of this project
A dog meat stall in an open market, Guangxi

Feedback from govts around the country
Reporting Online Animal Cruelty Videos and Dog Meat Products

- Reported **3 websites and 3 APPs**
- Reported **26 dog meat products** - **15** were removed
- Reported **9 wild animal product sales advertisements** - **3** were removed.
Products removed on Taobao.com

Our online report record on Taobao.com
Thank You !