AnimalsAsia
Until the cruelty ends

How to get your hard earned cash to the animals

Registered charity 1088903

How to make money for the animals!

Set a fundraising target. This will inspire you and your supporters to work to achieve it! How you raise money is up to you. The simplest ways are to ask for a minimum donation for entrance or participation, or to set up an Animals Asia donation box and let your guests donate as much as they like.

We suggest your ask you guests to donate, rather than pay a fee or charge, because Gift Aid can be claimed on donations. If guests can't attend the event, you can invite them to donate using a donation form. Donation forms or sponsorship forms are available on request.

Set up a fundraising page

A great way to raise sponsorship is via the website Virgin Money Giving. uk.virginmoneygiving.com/giving/ You will get your own fundraising page which enables you to a send a web link to all of your friends, family and work colleagues and they can use it to make a donation online.

This is often much simpler than having to run around with a sponsorship form and collect all the money after the event and saves Animals Asia a vast amount in administration time. Virgin Money Giving collects the donations and pays them directly into our bank account. They also claim the Gift Aid for us.

We have made a handy guide on 'How to set up a fundraising page' available for you should you need help in doing this.

Gift Aid

If you're in the UK remember you can increase donations by 25% through Gift Aid. Make sure your guests know it's a fundraiser before they come along so they're prepared to donate.

If your guests would like to make their donations go further please pass on their contact details to us so we can send them a Gift Aid Declaration. Or ask them to complete one of our donation forms – please visit the 'Ideas and advice' section to download the form.

Remember to capture the fun! Take lots of photos, we encourage our supporters to share their wonderful fundraising activities on our social media platforms so you can inspire other people to do the same.

Please just post your photos to www.facebook.com/AnimalsasiaUKevents

For more information contact us on 01752 22 44 24 or email on UKQueries@animalsasia.org.uk

Getting your hard earned donations to us

There are different ways to get your hard earned donations to us *

- Credit card or debit card via our UK Office: Please call 01752 224 424
- Cheque payable to 'Animals Asia Foundation' and sent to our UK office:
  Office 17, Mary Seacole Road
  The Millfields, Plymouth, PL1 3JY, United Kingdom
- Pay your money from a fundraising event or activity online via this online payment form: **www.animalsasia.org/MoneyRaised**
- Bank deposit: Transfer funds directly into our bank account:
  Account name: **Animals Asia Foundation**
  Account number: **65073616**
  Currency: **Sterling**
  Sort Code: **08-92-99**
  Bank address: **Business Direct,**
  The Co-operative Bank,
  PO Box 250
  Skelmersdale, WN8 6WT

*** Whichever way you choose to get your funds to us, please let us know the amount and date of deposit. You can email us at ukqueries@animalsasia.org**

Stay informed

Remember you can always stay informed about our work by visiting: www.animalsasia.org which is packed with information on our projects:

- **End Bear Bile Farming**
- **Cat & Dog Welfare**
- **Captive Animal Welfare**

You can also keep up-to-date via Jill's blog, or our social media accounts.

UK events

For upcoming events please go to our website and click **Get Involved**. You'll see that our office and supporters in the UK are extremely active and there are lots of fundraising activities planned throughout the country.

We'd obviously love to have you join up as a supporter of Animals Asia. Donations can be made over the website and if you'd like some of our literature to distribute we'll gladly send this to you. If you haven't already done so, please sign up for our latest news and information so we can keep you informed of our progress: Sign up to My Animals Asia.

Thank you once again for showing your support and being a moon bear hero! It is people like you that are allowing us to continue our vital animal welfare work in China and Vietnam.

www.animalsasia.org

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