



AnimalsAsia

Kindness in action

YOUR GUIDE TO MAKING A WILL

**Bears like blind Bluebelle
will thank you**

WHY MAKE A WILL?

Thinking about what you'd like to happen to your estate after you're gone can be tiring, but it needn't be! Considering the legacy you'd like to leave to the creatures and causes you most care about can be an uplifting and life-affirming experience. And having an up-to-date Will is the only way to ensure that your wishes are carried out as you would like.



Squash feeling sleepy!

So why should you consider leaving a gift to Animals Asia?

Pledging a gift in your Will is a big decision and if you choose to leave a legacy to Animals Asia, we want you to feel really great about it.

Your gift, large or small, will help continue the fight to save the abused animals of Asia. From bears who are callously tortured for their bile and left to die a lonely death, to the dogs and cats snatched from the streets and slaughtered for food, your gift will mean we can continue to defend and rescue innocent animals on your behalf, and in your name.

We are on the frontline in the toughest environment when it comes to animal welfare, but you can make a difference, and bring hope to Asia's suffering animals.

IMAGINE IF YOUR GREATEST LEGACY WAS HER FREEDOM...

Can you believe that
there are still over

10,000 bears

living on bile farms
in China and Vietnam?

We've already
saved over

600

 bears.

Your legacy
could help end
bear farming
forever.



BLUEBELLE'S STORY

Little Bluebelle, the bear on the cover, was tortured on a bile farm for 15 years. She was kept in this tiny cage propped up with bricks, to make it easy for the farmer to drain her bile for its use in traditional medicine.

Although Bluebelle is blind and missing a front paw, she's a little survivor. And today, gentle Bluebelle lives in our special care group for elderly bears, with her best friend and protector, Sepp. When Bluebelle had to have her remaining eye removed, that evening in her recovery den, in true fighting spirit, she was sitting up and rolling around happily with a banana leaf.

Despite having no eyes, she has no problem making her way around and she has a very special romance with Sepp, who also lost both his eyes. They're so beautiful together, pottering around like the sweet old couple they are.



Bluebelle lost her sight to the bile industry. But not her will to live...



Bluebelle with the love of her life, Sepp.




"The most incredible gift that anyone can give to a bile farm bear is the gift of hope. Our promise to you is that we won't stop


until every last 'Bluebelle' is free."


Jill Robinson, founder and CEO


YOUR STEP BY STEP GUIDE TO MAKING A WILL...


Leaving a gift to Animals Asia is easier than you might think. Just follow these few simple steps.

 Use the "Planning your Will" form enclosed to help calculate the approximate value of your estate. Remember to account for any investments or debts.


 Choose who you would like to remember in your Will, both family and charity. Some people give gifts to their loved ones, then leave the remainder (or 'residuary gift') to Animals Asia and some leave a set cash sum (a 'pecuniary gift').

 Have a think about who you trust to be the executors of your estate – the people who'll make sure that your wishes are honored, and will be named in your Will.

 Make an appointment with your solicitor or Will writer about writing your Will.

 Once your solicitor or Will writer has finalised your Will, keep the original in a safe place and have copies made. Make

sure you tell a close friend or family member where your Will can be found.

 Fill out the form enclosed with this pack to let us know if you've decided to leave Animals Asia a gift. We'd love to say thank you personally on behalf of our bears and Asia's animals.

ALREADY HAVE A WILL?

If you've already written a Will but would like to amend it to include Animals Asia, just ask your solicitor or Will writer for help. All the details they need are included in this booklet, but if you need more information, do feel free to contact us. We're here to help in any way we can, but we cannot offer legal advice.

If you live in the UK, you might like to take advantage of The Co-operative Legal Services discount on Will-writing services. Please see enclosed for more details.

TYPES OF GIFT...

There are different ways to include us in your Will:

1. **A specific sum of money**
2. **A percentage of your estate.**
As your assets grow, your gift to Animals Asia keeps pace
3. **The remainder of your estate after other commitments/claims have been met**
4. **An item like property, antiques, jewellery or stocks**

If you are planning to remember Animals Asia with a residuary gift, please pass on the following wording to your solicitor or professional Will writer:

"I give the residue (or a portion of the residue) of my estate to Animals Asia Foundation (registered charity no. 1086903 of Office 17, Mary Seacole Road, The Millfields, Plymouth, PL1 3JY, United Kingdom. for its charitable purposes."

For a pecuniary gift:

I give the sum of _____ pounds to Animals Asia Foundation (registered charity no. 1086903 of Office 17, Mary Seacole Road,

The Millfields, Plymouth, PL1 3JY, United Kingdom. for its charitable purposes.

For a specific gift:

I give to Animals Asia Foundation (registered charity no. 1086903 of Office 17, Mary Seacole Road, The Millfields, Plymouth, PL1 3JY, United Kingdom, absolutely, my [name and description of item], for its charitable purposes.

What about inheritance tax?

Any gift made in your Will to Animals Asia has the added benefit of being exempt from Inheritance Tax (IHT) and could even reduce the liability for your loved ones if you have a larger estate. We recommend that you speak with your solicitor or Will writer about inheritance tax.

How do I find a solicitor or Will writer?

You can find a solicitor or Will writer near you who specialises in Will writing by contacting The Law Society. Just visit their website: www.lawsociety.org.uk or call them on + 44 (0) 020 7242 1222.

KINDNESS IN ACTION

If you decide to leave a gift in your Will to Animals Asia, you'll be joining a very special group of people in our Golden Crescent Club. People who want their legacy to be a better world for animals.

A gift in your Will could help to ensure that innocent bears like Sunshine (pictured right as a cub) will always have the love and care they deserve.

And with over 300 hungry bear tummies to fill each day, and more and more bears needing sanctuary space every year, your gift, however large or small, would mean the world.

Together, we'll keep fighting for our animal friends in Asia. Together, we're kindness in action.

Our promise to you

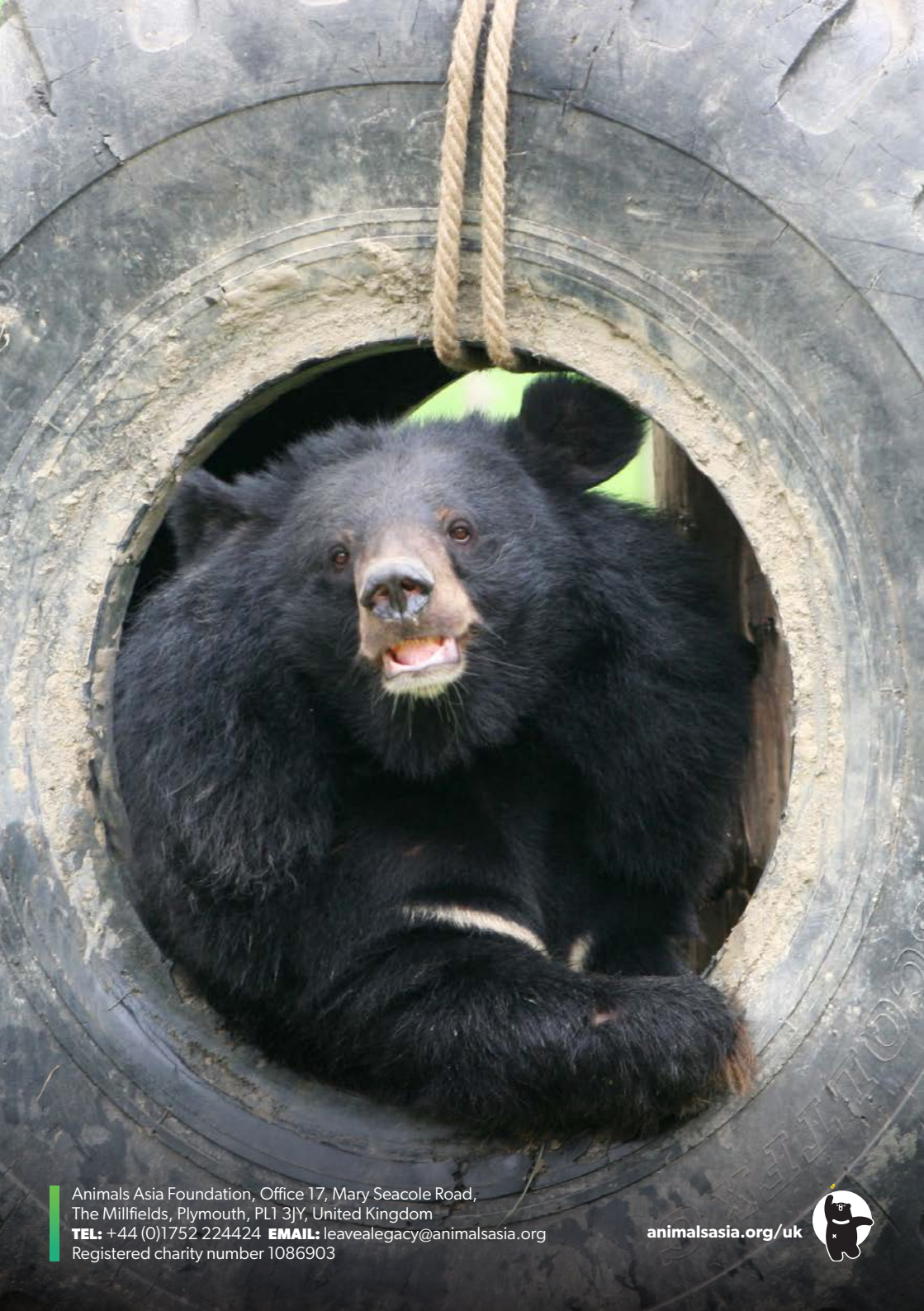
We promise to cherish your generous gift, and to keep the animals at the heart of every single penny we spend. For every £1 you give, over 70% goes directly to the animals.



We love to talk! If you'd like to discuss leaving a gift in your will, you can call our Supporter Care Team on + 44 (0) 1752 224424 or email leavealegacy@animalsasia.org
Registered Charity No. 1086903



Thank you!



Animals Asia Foundation, Office 17, Mary Seacole Road,
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animalsasia.org/uk

