



Champions for Change Annual Update 2013

Dr Dog, Professor Paws reach over 50,000 in China

Dr Dog groups in Guangzhou, Shenzhen and Chengdu paid 45 visits to around 2,000 senior citizens and special-needs children in 41 social welfare organisations in 2013. Over 14,000 Chinese students benefited from our Professor Paws courses, learning how to care for, and interact with, our four-legged friends. In addition, 42 public education events were held in various communities, spreading animal welfare information to over to 50,000 people.

In 2013, for the first time we invited the public to take part in our China Dr Dog visits and we received support from corporate volunteers from companies such as Standard Chartered Bank, Bank of China, Tencent, Bayer and Qi Energy.



A senior cuddles a visiting doctor.



A girl delights in the company of one of our professors.

'No' campaign starts

Animal Asia's "Celebrities say No to cat and dog meat" campaign kicked off in 2013. As part of the drive, celebrities signed their names on our Dr Dog 20th anniversary T-shirts and posed for photos. The effort attracted Chinese stars such as Hu Ge, Li Dongxue, Xiong Naijin and Zhang Jiani. The stars set a good example for their fans and the public during the anti-cat-and-dog-eating push.



Xiong Naijin



Zhang Jiani



Hu Ge



Li Dongxue



Citizens in Nanchang City, Jiangxi province read the care for animals materials.

Spreading the word

We provided 80,000 leaflets to over 40 animal-protection groups and individuals from 37 cities throughout China in 2013, assisting them in more than 40 local promotional and educational activities, reaching 630,000 people countrywide.

Responsible pet care promoted

The Management Office of Luohu District in Shenzhen joined Animals Asia and the Shenzhen Dog Protection Association in promoting responsible dog ownership to nine Luohu District communities. We provided dog ownership and veterinary consultations, distributed leaflets and offered educational booth games. Ten thousand leaflets on “How to get along with small animals” and “Basic care of dogs” were handed out.



Residents reading Animals Asia leaflets.



A popular booth game.



Professor Fanshu (Sweet Potato) teaches students how to make friends with dogs.

Professors visit 10 schools in Guangzhou

Invited by the Guangzhou Youth Science and Technology Education Association and Hong Kong SPCA, the Guangzhou Professor Paws team launched a “Care for animals” course to over 200 students and teachers from 10 middle schools.



A student learns how to greet a dog.

Jill, Peter visit elderly in Chengdu

Jill Robinson, our founder and CEO, managing director James Smilie, his wife, Cynthia, and our UK ambassador and renowned English actor, Peter Egan, joined our Chinese New Year Dr Dog visits to three homes for the elderly in Chengdu’s Xishu Ruiyuan community. To add a spring atmosphere to the house, Peter helped paste spring couplet greetings for the residents around their homes and learned how to make paper cut outs from “Uncle Lei”.



Peter makes a paper cut out of the Chinese character for spring (chun).

Volunteers save dogs from slaughter

On March 2, a truck headed to Guangdong's Zhanjiang City, carrying caged dogs was reported and subsequently stopped by volunteers in Chongqing. Soon after, the dogs were confiscated by the local government. Seven hundred were temporarily housed by the Sichuan Qiming Animal Protection Centre. As most of the dogs were in bad health, they were taken to Qiming's new centre to be vaccinated. We wish to thank MSD which donated 1,000 doses of the Intervet vaccine.



Animals Asia staff vaccinating a dog in the Sichuan Qiming Animal Protection Centre.



Dogs given treats after their jabs.



British actress and our UK ambassador Lesley Nicol

19 recruits for Dr Dog

Nineteen dogs joined our Dr Dog teams in Guangzhou, Shenzhen and Chengdu in 2013.



Vet Dr John gives new Guangzhou Dr Dog, Ge Ge, a health check.

TNR programme expands

After the success of Animals Asia's TNR (trap, neuter, release) training events in Zhangzhou and Tianjin in 2012, we extended the programme in 2013 and carried out comprehensive TNR training courses in Changsha, Guangzhou and Shijiazhuang. Staff from Beijing welfare group, Lucky Cats, spoke about various aspects of TNR with seminar attendees and participated in team-building exercises.



A trainer shares her experience with the Xixi Senlin Guangzhou Cat group.



Rescuers vaccinate and feed dogs in Qingjiang and Zhou Villages.



A dog receives an inoculation.

Help for quake victims

Immediately following the Ya'an earthquake on April 20, Animals Asia co-operated with several animal protection groups and organisations to carry out rescue work in Ya'an. The rescue work lasted for over 10 days, as we raised funds and donated relief goods worth more than US\$15,500 that included 4,020kg of dog food, veterinary medicines, 2,500 vaccine doses, medical supplies, bottled water and other dog supplies, as well as relief items for people. Over 40 stray dogs were rescued and we provided dog food and vaccinations for over 2,200 pet dogs. We also gave dog food, vaccinations and medicine to 300 dogs at the Ya'an Small Animal Rescue Centre.

Volunteers learn about animal welfare

The second China Cat and Dog Welfare Programme – Volunteer Camp was held from April 20-23 and was held in appreciation of our volunteers' great support and to give them a better understanding of animal welfare. Besides listening to animal welfare lectures, volunteers at the "Chengdu Camp" visited our Moon Bear Rescue Centre in Chengdu and learned to prepare food for the bears. Volunteers at the Guangzhou-Shenzhen Camp visited SPCA facilities in Hong Kong.



Volunteers in Chengdu make treats for the bears.

Guangzhou dog shelter opens

Invited by Guangzhou Public Security Bureau, Animals Asia took part in the first open day for the Guangzhou dog shelter. We have long co-operated with the Guangzhou PSB and liaise with them frequently, giving advice to their teams and joining responsible dog-ownership initiatives with the bureau. In 2013, we gave the PSB a commemorative plaque at the opening ceremony of the much-needed shelter.



Huang Yueqiang, Chief Officer of Guangzhou PSB, and Irene Feng, Animals Asia China Cat and Dog Welfare Director, exchange plaques at the opening ceremony of the new dog shelter.



Poster campaign kicks off

To inform the public of the potential health hazards of eating the meat of dogs and cats, Animals Asia designed a series of posters with the theme “Be healthy. Say NO to cat and dog meat”.

The three posters (left) were put on Weibo (China's version of Twitter) in May 2013 and so far have had over 20,000 reposts and supportive comments, including some from celebrities like Karen Mok, Hu Ge, Qi Qin and Lu Xu.



A billboard in Changchun.



Our newspaper advertisement.

Over 300 posters with the same theme were put up in metro and bus stations, as well as elevators, in 16 cities in China, including Nanning, Shanghai, Guangzhou, Wuhan, Beijing, Shenzhen and Nanjing. They were also featured by several animal-welfare websites and leading newspapers like Taobao (a unit of the Alibaba group), Yibo and Nanfang Media outlets.



A display ad at a metro station.



One of our posters at a bus stop.

We are grateful to have received so much help in informing the public about the hidden dangers of eating dog and cat meat, and how to avoid getting caught up in the illegal trade. The advertisement campaign got over 10,000,000 commuters since it was launched in May.

Targeting music lovers

Animals Asia attended the 20th Midi Music Festival in Shenzhen that combined music with animal-welfare education. Our educational activities were enthusiastically supported by many of the music lovers in attendance.



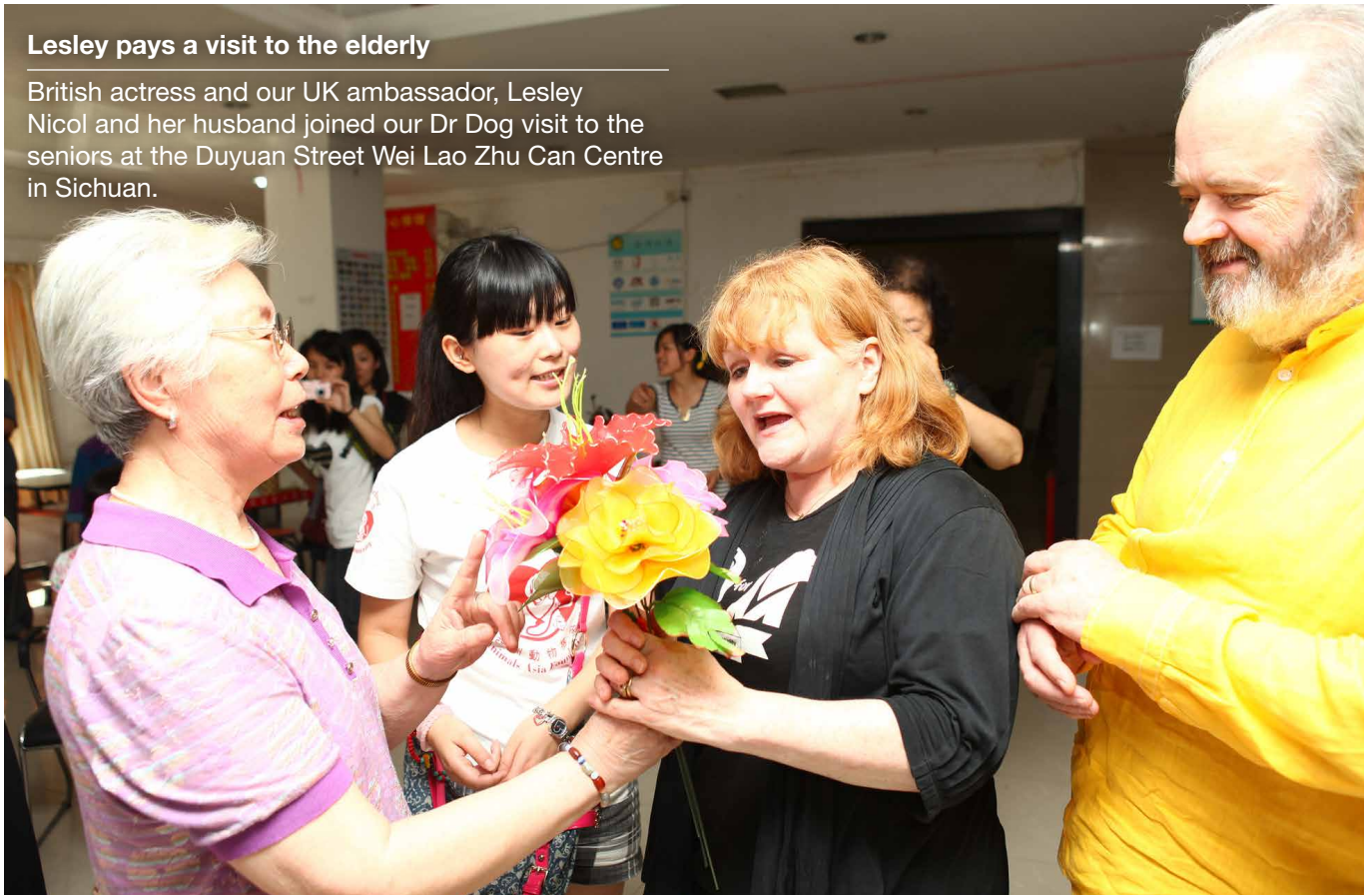
A music lover gets her face painted.



Twins draw a dog on one of our promotion banners in Shenzhen.

Lesley pays a visit to the elderly

British actress and our UK ambassador, Lesley Nicol and her husband joined our Dr Dog visit to the seniors at the Duyuan Street Wei Lao Zhu Can Centre in Sichuan.



Push to end Yulin dog eating festival

Animals Asia added its voice to growing calls to end the annual summer solstice dog-eating festival in Yulin, Guanxi in 2013 by issuing an open letter opposing the event to the city's mayor. The letter also called for the origin of dogs that end up at the festival to be investigated, the strengthening of animal inspection and quarantine measures, and encouraged the public to shun eating dogs or cats.

Urging better treatment for dogs in capital

Animals Asia also sent an open letter to Beijing police suggesting revisions to dog-management regulations passed in 2003, and calling for a more humane and scientific approach to dog management in the capital. The letter also urged authorities to promote responsible pet ownership, and to abandon such criteria as the height limitation policy for dogs, in order to encourage more scientific and humane progress in caring for our canine friends.

We co-host forum in Hunan

Over 170 delegates attended the Fourth China Companion Animal Symposium in Changsha, Hunan, hosted by Animals Asia, Humane Society International (HSI) and the Changsha Small Animal Protection Association. Representatives from around 100 NGOs, including both grassroots Chinese organisations and international charities, attended.



Delegates discuss their animal welfare experiences.



Professor Wang Ming, Director of NGO Research Centre, Tsinghua University and Chairman of Mingde Charity Research Centre listens to a question posed by Dr Peter Lee.

Families learn how to care for pets

Animals Asia launched Professor Paws Fun Days in Guangzhou, Shenzhen and Chengdu, which included a “care for animals” photo exhibition, Professor Paws course and booth games, as well as opportunities to play with Professor Paws dogs.





Photo contest shares the love

To celebrate global “World Animal Day”, we launched our nationwide online photo contest and held exhibitions of the winning photos. With the theme of “Sharing Love with Them”, the contest attracted over 2,600 entries, with the number of Weibo reposts reaching 13,000. A total of 160 exhibitions were held in shopping malls, campuses and exhibition rooms across 39 cities, attracting 700,000 attendees.



The winning entry for the “We are a family” award.



This photo took “The stray angels” gong.



This sweet photograph of a kitten and older cat won “The most touching eyes” honour.

Jill, Irene deliver speeches at South Korea forum

Animal protection groups in South Korea got together to discuss ways of creating a unified and effective campaign to end the dog meat industry in South Korea. Animals Asia was invited to make a presentation at the conference at which Jill Robinson discussed our investigations into the consumption of cat and dog meat and the development of Animals Asia's anti-cat-and-dog-eating campaigns in China. Irene Feng, our Asia China Cat and Dog Welfare director, spoke about the importance of co-operation among animal-protection groups and how it works in China.



Rescued "meat dog" Django sleeps through the meeting.



Members of South Korean animal NGOs with our founder, Jill Robinson.



A furry professor meets one of the students.

Professors give care lessons

With the help of the Aiyouxu Community Culture Development Centre, Chengdu Professor Paws ambassadors Xiaobao, Apolo and Nini visited Feixian School in Ya'an Feixian County to give 100 students in grades four and five an animal-care lesson. After the class, the students participated in relay races with the Professor Paws dogs, and learned how to get along with dogs. We strongly believe that through such activities, Professor Paws can positively influence more people throughout society in China and elsewhere about the proper welfare of dogs, cats and other animals.



We make our debut at fair

Animals Asia attended the second China Charity Fair in Shenzhen for the first time in 2013. Besides distributing information sheets and informing the public about our work, we encouraged visitors to meet our Dr Dogs.

Dog seminar held in Guangzhou

The fifth China Dog Ownership Management Symposium was co-hosted by Animals Asia and Humane Society International in Guangzhou, Guangdong province. A total of 130 people from government, NGOs and animal-protection groups from 40 cities attended the symposium to discuss dog management. The delegates also visited the Guangzhou Municipal Dog Shelter, which was one of the main focuses of the symposium.



Jiang Wei, vice-captain of the 5th Security Management Team of the Guangzhou Public Security Bureau, discusses dog welfare with forum attendees.

Students learn from our professors

Three of Animals Asia's Professor Paws and police representatives from the Security Management team of Guangzhou Public Security Bureau visited Dong Feng Dong Lu Primary School to promote responsible dog ownership. The students learned about Guangzhou dog management regulations, how to care for dogs responsibly and how to get along with our canine friends through videos and interaction with our Professor Paws ambassadors.



A child befriends professor Duoduo.



Jiang Wei, a Guangzhou police captain, teaches school children how to care for dogs.



The Young Environmentalists celebrate winning their award.

Youngsters win Shenzhen gong

Shaonian Huanbao Pai (Young Environmentalists) is a public welfare association organised by ninth-grade students at Shenzhen Nanshan Middle School attached Beijing Normal University. The association started planning and implementing a "Be healthy. Say No to cat and dog meat" promotion in early 2013. Animals Asia has provided guidance and promotional materials for the student group since it was founded. The Young Environmentalists won first prize in the second Shenzhen Youngsters Public Practice Contest in November.



A Professor Paws dog meets a student at Shenzhen Nanshan Middle School in Beijing.