



Animals Asia Review 2017

Thank you for a year of wonders

Letter from Jill

Thank You

Our dear friends,

You made 2017 a year of wonders for the animals... how ever can we thank you?

A thousand suffering bears are in our sights for freedom after an historic agreement to **close every bile farm in Vietnam**. You made this happen and I truly can't thank you enough.

And somewhere in the misty mountains of Sichuan, a little moon bear is sending you love and thanks in a rainbow of colours. We've had the most **exciting news about three-legged Rainbow...** your kindness has turned this brave little bear's life around, from wretched pain and suffering to the healing wonders of nature – delicious seasonal food and the sunshine on her back.

You've given our furry best friends something to wag their tails about too. **Your support has saved thousands of dogs from the cruel meat trade, with China's online retailers stepping up to ban dog meat products.** And that's just one of the many wonderful ways you helped Asia's dogs (and cats) in 2017.

From all the animals you helped last year – the bears, dogs, cats, buffaloes, dolphins, orangutans, cows and so many more – and from every one of us at Animals Asia, thank you beyond words. **You turned their pain into wonder and joy.**

With bear hugs and blessings,

Jill Robinson MBE, Dr med vet hc, Hon LLD
Founder and CEO



A message from our board

2017 was a year of outstanding progress for Animals Asia – and for countless abused animals, this was life-changing. Every success for the animals was due to you, our fabulous supporters. Your loyalty, generosity and simple good-hearted kindness helped push through some astounding changes for the animals last year. Our sincere thanks for helping to make the impossible possible.

Board of Directors

John Warham
Chairman

Retired pilot, author and founding member of Animals Asia

Anneleise Smillie
Vice-chairman

Former Animals Asia Education Director and long-term supporter. Anneleise is currently Executive Director of Redress, an NGO working to reduce textile waste in the fashion industry.

Jonathan 'Joe' Hancock

Former senior finance executive and long-term Animals Asia supporter. Joe currently provides solutions for health and wealth.

Kirvil Skinnerland

Trustee of an animal protection foundation and long-time Animals Asia adviser and supporter.

Bruce Shu

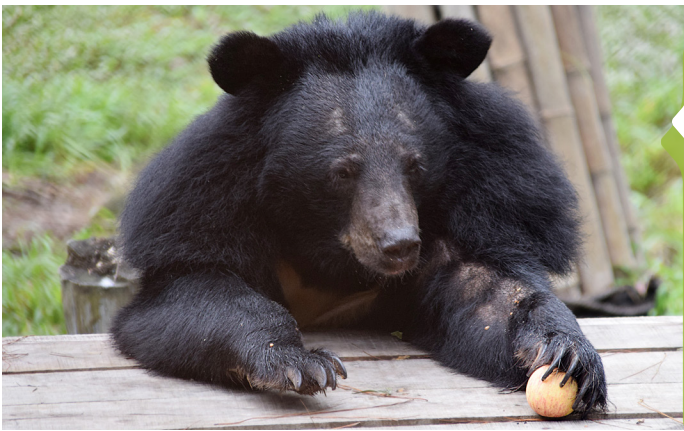
Corporate and marketing communications specialist and entrepreneur. Ardent Animals Asia supporter.

Your support means the world...

...to each precious animal you helped in 2017.... thank you for bringing joy and wonder to those who needed it most.



A thousand caged bears were given hope when Animals Asia signed an historic agreement with the Vietnamese government to **end bear bile farming for good**. We've been working towards this goal for 18 long years... and over that time, your support has meant everything... Now we need you more than ever...



18 more broken bears were welcomed home. And already their lives have changed beyond compare. From crippling pain and boredom to loving care and kindness, bears like Jane now have the freedom to play and climb and tumble for the first time since they were cubs. Thank you for giving them sanctuary...



It's your kindness too that spared **thousands of dogs from slaughter**. Online retailers in China removed over 100 dog meat products from their sites thanks to an ongoing Animals Asia campaign.



An orphaned orangutan is no longer forced to perform tricks. Poor little Michael's already suffered so much in his short life... but now he has your love and protection.



Dolphins are swimming free, after your support stopped a new aquarium in Vietnam.



Another festival ended ritual slaughter, with innocent buffaloes spared from shocking cruelty. All because of your kindness.



Millions of cats and dogs have a brighter future too because of your support. We held our 6th Companion Animal Symposium bringing together the key people who can bring about real change for our best friends in China.



And 140 stray cats in Shanghai have brighter lives already... through our Trap-Neuter-Return projects and training – that you help to fund.



ENDING BEAR BILE FARMING

A thousand caged bears have freedom in their hearts...

... all thanks to your loyal support. The Vietnamese government has finally agreed to end bear bile farming for good! This took 18 years of lobbying and patiently building up relationships. Work that's only possible because of you... Now a thousand more bears like sweet little Leila will know what freedom feels like... and we hope *you know* that you played a very real part in this incredible achievement.

Victory in Vietnam!

You refused to let them die. Now a thousand suffering bears have the promise of freedom.

It's taken 18 long years, but **because you cared** and stood by these bears through thick and thin, **Vietnam has finally agreed to stamp out bear bile farming for good.** For the bears still in agony on farms, the decision couldn't have come soon enough.

There's still a long, long road ahead, but you have our word: **Animals Asia won't stop until the very last bear is free.**

Each one of these precious bears needs a home. We will take as many as we can at our sanctuary, and we're working with other NGOs and government to ensure that every last bear has somewhere to go. Somewhere safe. Somewhere caring. And somewhere they can call home for life.

We did it.... together *we did it!*

From 4,300 caged bears on bile farms to a future with none. Here's how your kindness changed everything for the bears of Vietnam.

1999▶ Animals Asia first enters Vietnam and reveals the shocking truth behind the country's bear bile trade. Around 400 bears are held in barbaric conditions and brutalised for their bile. We offer to work with the government to rescue all of the bears and end the industry there and then. Sadly, our offer is not taken up.



2000▶ We continue negotiations with the authorities. This will become a long and ultimately close association at all levels of government. The Forest Protection Department becomes one of our biggest supporters, joining our campaign to educate the public about the bear bile trade.



2005▶ The industry is out of control. Bears on farms number over 4,300. Negative headlines and a lack of resources to deal with the growing problem mean the Vietnamese authorities are now willing to listen. They agree to visit our China bear sanctuary and they like what they see. We sign an agreement to build a sanctuary in Vietnam for 200 bears.

2006▶ We start building our sanctuary at Tam Dao National Park near Hanoi. The stunning site, nestled in a lush valley, was chosen from three possible sites offered by the government.

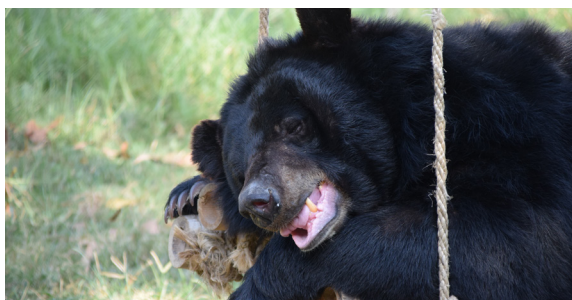
2007▶ Our first rescued bears arrive. Adorable, but terrified, cubs Mara, Mausi and Olly, take up residence before our sanctuary is even finished. These mischievous little bears are still among our much-loved residents. Here's cub Mara meeting Jill.



2008▶ Our Vietnam Bear Rescue Centre officially opens. At the April opening, the sanctuary is capable of housing 48 bears in dens. Their outdoor enclosure opens the next year.



2011► The battle to save our sanctuary. National park director Mr Tien announces he's taking half our sanctuary land to build a holiday resort. It's the start of a long-running battle that threatens the survival of the sanctuary and its 100 resident bears. Bears like Bubu, who finally feels safe and secure.



2012► We win... then face eviction. We protest against Mr Tien's move to the Ministry of Agriculture and Rural Development (MARD) which rules in our favour. But it's not the end of the battle. In October, we face eviction! We discover that Mr Tien has lobbied the Ministry of Defence to declare our land a 'national defence priority area' and the ministry orders our eviction.

We launch a worldwide campaign to Stop the Eviction. Your letters, petitions and efforts to spread the word mean major media coverage, and growing pressure on the government. Other NGOs, celebrities, supporters and embassies rally to offer support.



2013► The Prime Minister of Vietnam steps in to save our sanctuary. He rules that the original agreement we signed in 2005 is still valid. The land is ours to use as a sanctuary and the bears are safe.

Top-level officials show their support for efforts to end the bear bile industry and preserve Vietnam's remaining wild bear populations. Negotiations begin between Animals Asia and MARD toward a bile farm free future.



2015► The Vietnamese Traditional Medicine Association agrees to end all bear bile prescriptions by 2020. The association's chairman, Dr Tran Van Ban, signs an agreement with Animals Asia after working towards this goal over five years and building mutual trust.



Our global media blitz to Save the Halong Bears sees unprecedented support to close the horrific farms in Quang Ninh province – home to tourism hotspot Halong Bay. Again, your support means everything. Petitions and letters flood in. The Prime Minister listens to the international outcry and orders all 38 bears in the province moved to our sanctuary. This follows our decade-long campaign and onsite investigations into bile farms in the province.



2017► Our sanctuary is now complete. With the opening of the bears' last big den house in April, we now meet the terms of the agreement we signed in 2005 to build a sanctuary that can house 200 bears. We currently have room for 25 more.

Vietnam agrees to end bear bile farming for good. After four years of negotiations, we sign an agreement with MARD – a roadmap to end the industry! All caged bears must be moved to rescue centres by 2022. **Animals Asia is leading the monumental project.**

‘Thank you to the moon and back for staying with Vietnam's bears... for being their hope in a world that just didn't care. Your support has never been more appreciated as we take on this huge challenge. Knowing you care so much about these bears means a lot to us here.’

Tuan Bendixsen, Vietnam Director

Meet the bears you saved in 2017!

And see how your loving support has turned their lives from pain and despair to hope and wonder. Soft green grass, the sky above and friends to play with. And at night a cosy bed and a deep healing sleep that comes from knowing they're safe and cherished.

Bazan



Sweet little **Bazan** broke our hearts when she made a nest of soft banana leaves to snuggle up in on her way home to our sanctuary.



Thank you for getting this dear little bear home. Just look at that face. She's still breaking our hearts today.

Wendles



Wendles settled in well, loving her spacious den and learning to stretch her tired limbs, so stiff and sore from years in a cage.



By Christmas, this determined little bear was well enough to enjoy all the festivities.

Xanadu



When we gave **Xanadu** his first taste of honey, he brought tears to our eyes by reaching out for more.



Today this big handsome bear knows just where to find all the best treats!

Dieu



We found poor **Dieu** lying on these hard metal bars. She must have thought she'd been forgotten.



Now this gorgeous bear loves to take long, lazy snoozes on the soft green grass, the sunshine on her back.

Jeffrey



It's no wonder **Jeffrey** seemed depressed. He was missing most of his tongue. And he'd lived in this tiny cage for 10 cruel years.

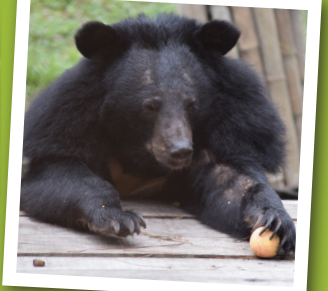


But it didn't take long for this lovely gangly bear to learn that 'home' was everything he'd ever dreamed of.

Jane



When we lifted poor **Jane** out of her terrible cage, we were shocked to see that she'd lost most of her fur.



But just look at this beautiful bear today. She's happy, healthy and loved, all thanks to your kind support.

Binh An



Poor **Binh An**. We just wanted to reassure him that everything was going to be okay. We'll be home soon sweet bear...



Binh An now has a friend in smaller Song Be. They're the cutest couple ever, never out of each other's sight.

Song Be



Sweet, sweet honey. And you deserve every drop little **Song Be**.



This gentle, forgiving bear is learning to forget the past. The grass, the sky, her carers' loving words, and through it all your support... slowly Song Be is healing.

Soul



Soul was desperate to get out of her terrible cramped prison. The only home she'd known for years.



Today this precious bear has blossomed. All thanks to the love and care you send every day with your support.

Chom Chom



He barely had the energy to look up. Poor **Chom Chom** had all but given up.



Today this handsome boy has everything to live for. And he's determined not to miss a minute of his new life!

Wolfie



From a bed of hard metal bars and endless frustration in a tiny, rusty cage....

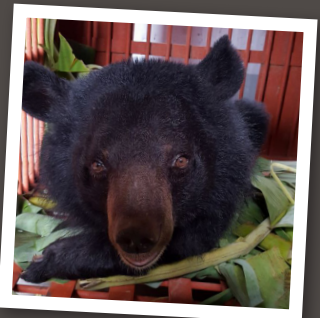


... to his favourite spot in the sun. **Wolfie** is finally home where he belongs.

Rocky



Rocky, our little angel whose sad eyes told us right away that something was very wrong.



This dear little bear lived for just two days in our care. But in that time, she finally knew love. Thank you for those perfect precious hours.

Mia



Mia was clearly depressed when we found her cowering in her awful cage.



She took time to recover. But each day this lovely brave bear walked a bit further, climbed a bit higher. And slowly, slowly, Mia learned she had nothing to fear.

Mana



Driven mad by his tiny, stifling cage, **Mana** banged his head repeatedly against the bars.



He still bears the scars today, but slowly this beautiful, curious bear is leaving his past behind.

Anh Sang



Even in that awful place, her eyes were full of hope. Precious little **Anh Sang**. She'd waited so, so long.



Now she's safe at last. And thanks to your kindness, she's getting the very best care a bear could wish for.

Holly



Missing a paw and fearful when we came to take her home, Holly crouched at the back of her cage.



This is **Holly** today. Within weeks, she's learned to relax. No more pain and no more fear. For this little bear your support means everything.

Manu



Manu was frantic to get out of her horrible cage. She thrashed and banged against the bars.



Now this beautiful bear has somewhere to stretch and climb. And a whole new world of wonder to explore.

Tim



We found **Tim** anxious and biting the bars of his cage in a desperate attempt to break out.



Today this handsome boy is bright and active. Happy to be alive and loved beyond his wildest dreams.

Rainbow spotted alive and well!

Rainbow, the brave little bear cub you gave a second chance to live in the wild, has been **caught on film**. And she looks great!

Chinese forestry officials captured three-legged Rainbow on hidden video camera in September 2017, **a full year after we returned her to her forest home**.

Rainbow's trauma began at just 18 months of age when **she stepped on a hunter's snare**. By the time we were called to help, this poor baby had been crying out in pain for days. Her paw was horribly mangled, and sadly **our vets had no choice but to amputate**.

Following expert advice, we made the heart-wrenching decision to return Rainbow to the wild once her stump had healed. And once the area had been swept for snares.

We knew from the antics of the amputee bears at our sanctuary that Rainbow would still be perfectly mobile and able to climb on three legs. She had an excellent chance of survival and we had to give her that chance of freedom.

‘This grainy footage is the best thing we’ve seen all year. What a joy to see our little Rainbow not just surviving in the forest, but thriving.’

Nic Field, China Bear and Vet Team Director



See the footage here <https://bit.ly/2HMuP9w> ...and know that it's your kind support that's given Rainbow the chance to live wild, happy and free.



A new house for 40 bears... and a promise kept. The opening of a new bear house and outdoor enclosures at our Vietnam sanctuary means we now have room for 25 more bears desperate to escape their bile farm cages. It also marks the fulfilment of the terms of our original agreement with the government in 2005 – to build a sanctuary that can house 200 bears.

Giving from the heart

Our grateful thanks to **Sharon Pearson** whose exceptional generosity has had a profound impact on the lives of many abused bears. Based in Melbourne, Australia, Sharon is an international bestselling author, coach, and award-winning founder of The Coaching Institute. Her first gift to us covered the entire cost of the rescue of 10 bears in China in 2010. One of these bears was Oliver whose release came after 30 years in a cage. Sharon's continued support has helped free 84 bears since, as well as close down farms in China and Vietnam.

‘This mission has been really close to my heart. It means I'm going beyond what I do in my business and community.... I'm contributing to a powerful new hope for the moon bears now suffering in horrific conditions.’



Sharon Pearson goes above and beyond for the bears. Thank you Sharon for following your heart.

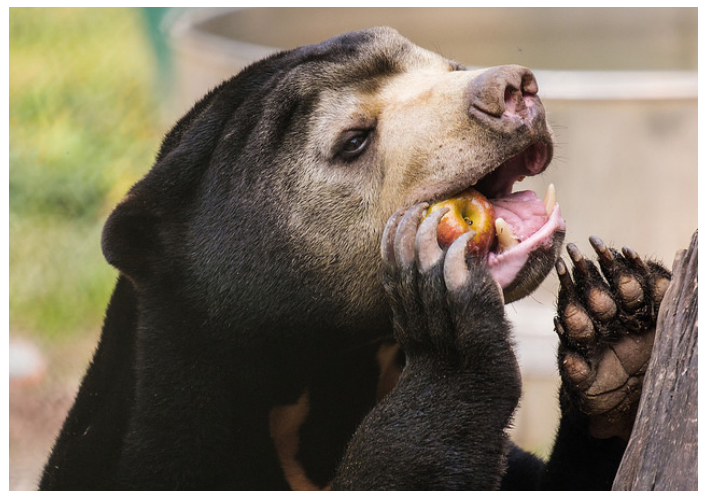
You make their sweetest dreams come true

In every slurp of sweetness and every crunchy bite, **you're sending your love to the bears**.

In 2017, the bears at our China sanctuary snacked on 70 jars of stinky tofu, 1,780kg of dried fruit, 112 jars of strawberry jam, 544kg of nuts and 127 jars of deliciously gooey plum paste!

And with every delicious mouthful, you're giving them the gift of healing.

The bears forage for the treats, stretching their stiff and sore limbs and building up their strength. The treats are used to train them too... getting them to walk into cages when we need to move them for health checks or weighing... or to recall them to their dens. And when their medicine tastes too nasty to swallow, we hide it in marshmallows with yummy treats like strawberry jam. (But please don't tell the bears!)



Sun bear Murphy with his latest find – a delicious, juicy apple. Thank you for making his life so much sweeter.

Could this be your greatest gift of all?

‘Making friends is such an important step for the bears. It’s when they really start to blossom.’

Heidi Quine, Vietnam Bear and Vet Team Director

When nervous little Kaffe met a fellow sun bear for the very first time, **it was heart breaking**. He was so awkward. He had no idea how to play and clearly wasn’t enjoying himself.

Then something wonderful happened...

...big gentle David wrapped his arms around Kaffe... and all his fears seemed to melt away. A reassuring hug from David was just what Kaffe needed. Soon these two lovelies were tumbling on the grass in friendly, furry bear wrestles. And Kaffe had made a friend.

Kaffe and David are among 115 bears who made new friends in 2017. The integrations took over four months (as it’s not always love at first sight!), but eventually our ever-patient bear carers settled all these bears into new groups where they feel comfortable and have at least one friend. The moves also mean more space for more bears.

‘Despite years of suffering alone in terrible bile cages, these brave souls put their fears aside and gradually learned to trust.’

Bear Manager Kelly Donithan



A hug from David is just what Kaffe needed. Finally he has a friend.

Teddies for Bears

Big bear hugs to German artist and long-time supporter **Jane von Sponeck** who sells her lovely teddy bear paintings to help the bears. In fact all profits from the sale of her exquisite teddy artworks go to Animals Asia. Visit Jane’s website at www.teddiesforbears.com and meet the painted teddies saving real life bears from cruelty.

‘It’s a happy coincidence that it allows me to combine my passion for painting with a good cause.’

Jane von Sponeck



Killing (the bile industry) with kindness

We continued our ‘charm offensive’ in one of Vietnam’s bile farming hotspots. This involved free health checks from traditional medicine doctors and free bottles of herbal rub – an alternative to bear bile.

During 2017, over 1,450 people attended eight public events in Phung Thuong Village near Hanoi. These were supported by forest rangers, local government and the traditional medicine association.

Thank you Dr Alane!

Dr Alane Cahalane is a regular visitor to our sanctuaries, always leaving healthier, happier bears in her wake. This time it was moon bear **Zebedee’s** turn.

As if **14 years locked in a tiny bile cage** wasn’t enough... all that time, Zebedee suffered **severe sinus problems from a blow to his face as a cub**.

Rescued eight years ago, Zebedee recovered from his awful past, but sadly our vets couldn’t fix the damage, as the violent blow had left a hole from his mouth to his nasal passage. This made him **susceptible to infections like bronchopneumonia**.

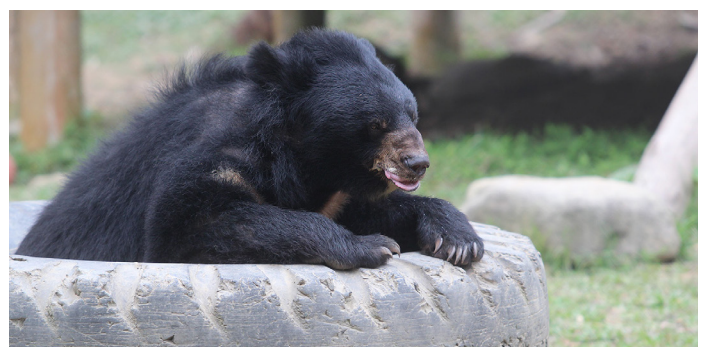
Now specialist veterinary surgeon, Dr Alane Cahalane has changed Zebedee’s life forever.

‘Dr Alane is the most incredible surgeon. In her adept hands, the hole that had plagued Zebedee for his entire life was fixed for good. He can finally put his traumatic past behind him, and enjoy good health.’

Mandala Hunter-Ishikawa, Senior Veterinarian



Dr Alane performs life-changing surgery on Zebedee at our Vietnam sanctuary.



Now he can breathe freely for the first time since he was a cub.

Merry Christmas Coconut!

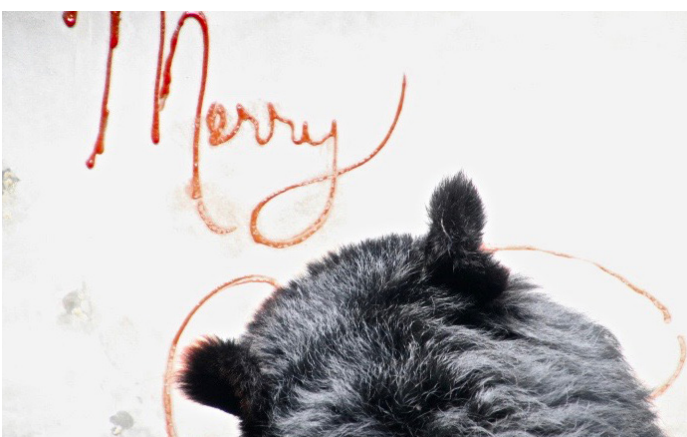
Gentle little Coconut... thanks to your loving support, she's getting the best care possible. Her fabulous carers at our Nanning rescue facility gave her a **Christmas surprise that we just had to share...her very own party.**



Poor Coconut. She's much better than she was, but she still rubs her head against the walls from stress.



So Coconut got a Christmas she'll never forget. Sugar cane, fruity ice blocks and bamboo toys...



...and what's that yummy smell? Tomato ketchup of course!

Animals Asia took over the care of the bears on a former bile farm in Nanning in 2014. Originally we planned to build a sanctuary on site, but now **we plan to move the 119 bears to our sanctuary in Chengdu...** as soon as we have the necessary permits.

As we wait, hope and do all we can to speed up the transfer, Coconut and her friends will continue to get the best care possible. **Thank you for bringing some magic and wonder into their lives.**

Over **2.3 million** people in China watched our rescued moon bears play, tumble, forage and climb, thanks to one of the country's leading internet portals. Netease livestreamed the bears' adorable antics over three months, opening people's eyes to the need to protect them.

The biggest of bear hugs to the lovely **Lesley Nicol** who really is every bit as down to earth as the no-nonsense cook Mrs Patmore she played in Downton Abbey. We know! Because Lesley's always the first to jump into her wellies and roll up her sleeves when she visits her lovely bear Pickle Nicol in Nanning. We're thrilled that Lesley is our Ambassador and even happier that she calls Animals Asia family.



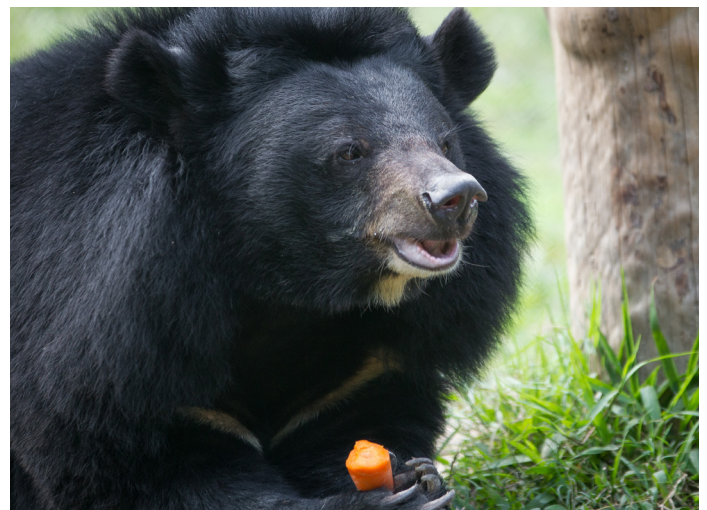
Thanks from some special foodies!

Our food-loving bears have a new kitchen, all thanks to your kind support.

Making the most of an unused building hidden away in the bushes at our Vietnam sanctuary, we created a bigger kitchen where all their fresh fruit and veggie meals will be prepared.

And of course all the tasty treats they love so much! Fruity ice-blocks and smoothies, peanut butter and stinky tofu... every delicious taste a bear could dream of.

Thank you for filling their tummies with the goodness of healthy food and healing their hearts with love.



For an avid foodie like Nicole, it's probably your most appreciated gift – the delicious food she gets every day.

Bears at our China Bear Rescue Centre slurped through more than **27,240** congee shakes in 2017.

Our China bears chomped through more than **100,000kg** of fruit and vegetables in 2017 – every bite a precious gift of love from you to them.

They arrived as crying cubs...

...now these little orphans are happy, healthy and couldn't be more loved, all because of your support. Wilf, Elsie and PJ had a shocking start to life. They probably saw their mothers killed by poachers before being stolen away for the bile and 'pet' trade.

Thankfully they were confiscated by the authorities and transferred to our Vietnam sanctuary. That was in 2015 and what a pitiful sight they were then. Underweight, frightened and clearly missing their mums. They were barely old enough to walk.

Now, because of your love and care, these precious little bundles are growing up fast. They recently graduated from playing with cub-sized toys and swings to more challenging bear-sized structures to climb and adult toys to keep them physically and mentally active.

‘There are few things more tragic than an orphaned cub. It's heart breaking. But to see these three now is night and day. They've truly found happiness together.’

Bear Manager
Sarah van Herpt



‘The reality of the bile farms upsets me. It's the most horrible thing that humans could do to animals. I immediately felt the need to do something.’

Adriana Rizzo, Animals Asia Support Group, Rome, Italy



Meet our brilliant and ever-patient horticulture team. These are the guys who design and create the ingenious outdoor structures and wooden toys that our Vietnam bears have so much fun breaking. Back, from left: Nguyen Van Tien, Nguyen Van Huy and Nguyen Khac Tu. Front: Nguyen Duc Chien and Nguyen Van Tho.



This little bear at Pu Mat Rescue Centre in Vietnam has her own adventure playground thanks to your support. Your kind donations allow our sanctuary staff to share their skills with struggling rescue centres around the country, showing them affordable, environmentally friendly ways to enrich the lives of the bears in their care. This outreach work is particularly important now that homes are needed for all the bears still in cages in Vietnam.



Jonathan is one of 30 recovering bears who felt grass under their paws for the very first time in 2017. Some, like Jonathan and Jeffrey, showed no fear, bravely going outside and exploring right from the start. Others, like Annemarie and Song Be, took months to relax and feel comfortable in their new surroundings.

Nearly **900** students heard presentations about the bears from our Vietnam bear sanctuary's education team in 2017.

Knowing how to prescribe herbal alternatives to bear bile is now part of the Vietnamese Traditional Medicine Association's official syllabus, with over

100 doctors trained in their use.

Meet Diem, the new face of Vietnam's vet care

Diem is Animals Asia's first Vietnamese veterinary intern. She joined our sanctuary team throughout 2017 after graduating from veterinary school in Ho Chi Minh City. Diem learned best practice clinical skills from our onsite vets and also experienced their integrated approach to animal care.

The new internship programme is part of our ongoing commitment to improving veterinary care across Vietnam.



Diem, left, learns on the job by helping vet Dr Weng Yan Ng give moon bear Hartley a health check.



Actress **Maggie Q** took time out from filming in Canada to attend our Bear Tales Charity Gala in Hong Kong. Pictured here with our founder and CEO Jill Robinson, Maggie is a long-time friend of Animals Asia and a passionate voice for all animals. Thank you to the moon and back Maggie, and thanks to everyone involved in making our gala event such a success.

Our team in Chengdu held four events at malls to promote moon bear protection, reaching an estimated

5,000 people.

Farewell mighty Caesar

Huge in stature and even bigger in character, everything about majestic Caesar was larger than life. Including the hole she leaves in our hearts. **Caesar is one of 18 bears who left our Animals Asia family in 2017.** Each one very much loved and greatly missed.



Caesar was rescued from a bile farm in 2004. A massive brown bear, we found her with a torturous metal jacket fixed tight around her torso to keep the bile draining catheter in place. This is how she had lived, inside a tiny cage, for nine long years



... and had a hobby of digging holes to rival the Grand Canyon. Caesar did things on her own terms. And at her impressive size, she knew no one was going to argue!

We lost 17 other much loved bears in 2017 too. At our Chengdu sanctuary – **Bao Be, Matilda, Edga, Gabby, Tai Tan, Kainara, Marie, Bronwyn, Chica, Lexa, Paddy** and **Sally**. At Nanning, **Denise**. And in Vietnam, **Blackie, Shanti, Bao Lam**... and saddest of all... dear little **Rocky**, who survived just two days in our care.



This stoic bear slowly recovered, growing stronger every day. She established herself as having one of the finest noses for treats at the sanctuary...

‘I adored you Caesar, and your indomitable spirit... How you’d walk away without a backward glance from a naive trainer (hands up) when it got too boring for your intelligent mind.’

Jill Robinson MBE,
founder and CEO

Our China sanctuary held more than

40 educational activities, reaching over **120,000** people. That’s more than twice the size of a full house at a large sports stadium.

Bear-sized thanks to Hong Kong pet supplier **Whiskers N Paws** for keeping our bears supplied with Kongs – toys that last and provide hours of exercise and fun.

Thank you Jo and Ric

The biggest of bear hugs to **Joanna and Richard Collins** of Adelaide, Australia who’ve been loyal supporters for 12 years. Jo and Ric have been extraordinarily generous over that time, but that’s not all -- they’ve helped spread the word far and wide. By hosting glamorous fundraisers, sponsoring a huge billboard above a major city intersection, providing a utility vehicle to our Vietnam bear sanctuary and a den for our bears in China, they’ve not only provided for their own sponsored bears – Jarvis, Taurus, Ricky and Joey – but helped ensure thousands more people are aware of our work.

‘When we became involved with Animals Asia we were and continue to be inspired by the compassion and dedication of its founder Jill Robinson and her incredible team. Giving back the bears their freedom and dignity. It is a privilege and an honour to support this wonderful work.’

Jo and Ric Collins



Thank you Jo and Ric! Where would we be without people like you?



CAT AND DOG WELFARE

You're the reason they're cosy at night

Abandoned, stolen or born into misery on the streets, they suffered in silence... until you came along... and dried their tears. Thanks to your support, thousands of dogs and cats can now snuggle up in warm beds, their wounds treated with love, and their tummies full of good food. Our work with shelters around China is having a profound impact... and this is just one of the ways your kind support is helping our best friends.

Abandoned for being disabled...

... now little Xiaoxi has a family who loves her. **All because of your love and kindness.**

Still a crying baby, Xiaoxi was **tossed from her home** like a broken toy. Her crime? Paralysis in her hind legs. On the city streets she struggled to survive. But this brave little kitten refused to give up.

Thankfully **loving volunteers** from a local animal welfare group found Xiaoxi at four months of age. They carefully scooped her up, a precious little bundle, **shaking and barely alive.**

These volunteers at the Harbin Small Animal Protection Centre are among many Chinese animal welfare groups that receive vital support from Animals Asia through **your kind gifts.** We work with over 120 of these groups offering **funding, advice and training.**



Hungry and paralysed, poor little Xiaoxi wouldn't have lasted much longer on the streets. Now she has the care she needs...



...and a loving family where she feels right at home. Three of her new cat siblings are also disabled. (Here's little Xiaoxi on the left.)

'We're so happy for Xiaoxi. This is exactly why we fund and help develop shelters in China. The work they do all over the country, every single day of the year, is absolutely vital to animals like Xiaoxi. It literally saves their lives.'

Irene Feng, China Cat and Dog Welfare Director

More than
130,000

people watched Animals Asia's animated video 'Cat and Dog Welfare around Us' in 2017. The video was played over 3,300 times in public areas and 81 schools in 32 Chinese cities.

A decade of hugs

At the ripe old age of 16, our veteran therapy dog Dr Heimei might just be **the most hugged dog in China!**

Sweet little Heimei and her lovely guardian, Mrs Zhang, have been **volunteering for Animals Asia's Dr Dog programme for over a decade.** And in 2017, they marked this amazing milestone by returning to the centre for disabled children where Dr Heimei made her very first visit. There were new children at the centre of course, but one thing hadn't changed – their **beaming smiles** at seeing Dr Heimei waddle in.

Over the years, Dr Hemei has comforted countless sick and disabled children, been a friend to orphans, and brought laughter to lonely seniors in care homes – and she's shared **a lot of hugs** along the way!

'I never feel so content as when I see the smiles on people's faces during Dr Dog visits. I'm proud to be a volunteer who can bring and share happiness with people in need – and I'm sure Heimei feels the same way.'

Ms Zhang, Dr Heimei's guardian



Friendly little Heimei is still as bright and eager for cuddles as she was when she started as a Dr Dog in 2006.



US psychologist and animal activist **Dr Theodora Capaldo** has been closely involved in the animal welfare movement for more than 45 years. She says she knows the difference between real work and hype. We're enormously proud to have Dr Capaldo on our side and beyond grateful for her support. *'I recognize when someone is working from the fire in their belly. Commitment, integrity and true effectiveness is what I look for. That's why Animals Asia and Jill Robinson are on the top of my own personal donations list. The very top.'*

Sometimes dogs really do work miracles

It was October 2017 when we received an urgent call from a Hong Kong hospital. An end stage cancer patient had requested a visit from one of our Dr Dogs.

Sweet little Oscar was the first dog we thought of, and thankfully his guardian Edith managed to take leave from work. They set off for the hospital as soon as they could, Oscar proudly wearing his Dr Dog bandana.

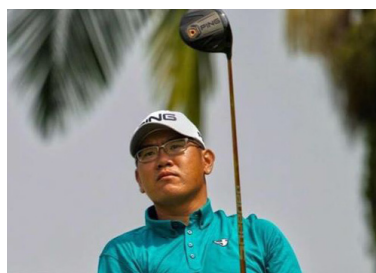
Dr Oscar spent nearly two hours with the patient and family members, giving unconditional love and comfort in a way that only dogs can.

Later we received a card from the patient with a message that's sure to bring a tear to your eye... but warm your heart too.



Good boy Dr Oscar... you're healing hearts and lifting spirits more than you could ever know.

'Thank you for bringing this lovely dog to meet with us. This gave me great joy and happiness for the day, incomparable with any miracle drug available.'



A very big thank you to Asian Tour pro **Choo Tze Huang** for donating his time and talent to host a Beat the Pro hole at our first Charity Golf Day at the Hong Kong Golf Club.

In 2017, we sent over **22,000** free posters and leaflets to 58 cat and dog welfare groups in over 40 Chinese cities to help them run their own public awareness and education activities. More than 100,000 people joined these events.

Enormous thanks to the **Anthony V Martin Charitable Trust** for bringing joy into the lives of so many of our best friends in 2017. Your support means everything to abused dogs that previously had no hope. *'As well its pioneering work saving abused bears in China and Vietnam, Animals Asia also focuses its attention on the welfare of the Canine Community and is making great progress. I'm very proud to support this amazing organisation.'* **Tony Martin**

Helping our best friends' friends

For three exhausting days in 2017, over 150 key players explored ways to bring about **real change for cats and dogs** in China. Many participants are from struggling NGOs, and without **your support** they would never have the **the opportunity to learn** from and network with such dedicated experts.

Animals Asia's 6th China Companion Animal Symposium



Big woofs of thanks to our wonderful friend **Heather Nesbitt** and her adorable alter-ego **Harry Spaniel** for supporting Animals Asia through their extremely successful annual festival Woofstock UK. Heather is one of our Andrew Award winners for 2017 for taking part in our unBEARable Challenge. And why does she do what she does? *'Jill and Animals Asia carry out their work with such dignity and grace, and with a focus on education to bring about change, and it works. They've lit a fire deep inside us which will keep burning for years to come.'*

Meet one little dog who wouldn't have made it without you

He was destined for the meat market – now he's looking for a new forever home. Poor little Xiao Bai, **blinded** in one eye, is **safe now** at one of our partner shelters in China. But without you, it could have ended very differently. Xiao Bai was one of 35 stolen dogs who had a narrow escape when police busted a gang of dog thieves. He was in a pitiful state – filthy, itching and one eye left blind from a painful infection.

It's unlikely Xiaoxi's family can be found, but thanks to your help, this sweet little dog is getting the care he needs – treatment from a local vet, lots of soothing pats, and kind, healing words. **Xiao Bai's tail is wagging again.**

Up to **10** million dogs are estimated to be slaughtered each year in China for their meat.

‘Imagine returning home one day to find the faithful companion you’ve raised, loved and been loved by for years is gone. That’s what Xiao Bai’s family has suffered. And from this confused little dog’s perspective, it’s even more heart breaking.’

Jill Robinson, founder and CEO



Xiao Bai's pink collar is the only trace left of his family who loved him. And his home is not all the thieves took... they also stole the sight in his right eye.



Xiao Bai is in safe hands now. And because of your support, his pain and fear are gone. Thank you for helping this dear little dog recover from his trauma.

We know we're making big progress when...

... **China's equivalent of Ebay gets behind our fight!** Taobao has scrubbed more than 130 dog meat products from its site after being contacted by Animals Asia.

Alibaba Group – the world's largest retailer, and owner of Taobao – banned dog meat and bear bile products from all its online stores in 2010 after meeting with Animals Asia staff. And when we informed Taobao in 2017 that sellers were flouting the ban by using alternative names for the

products, they were quick to act, pulling more than 130 products and stepping up screening.

Another online Chinese retailer, Pin Duo Duo, banned the sale dog meat in 2017 after an outcry from its customers.

Shocking cruelty not the only reason to end dog eating

You know and we know that the No. 1 reason to end the dog and cat meat trade is the shocking cruelty. But for the sake of

the dogs, we're fighting this terrible trade from all angles.

Animals Asia's exhaustive four-year investigation into China's dog meat industry found **widespread illegality** and **public health concerns** at every stage of the supply chain. Most 'meat dogs' are **stolen pets** and strays. Many are **poisoned during capture** or have **no proof of origin or vaccinations**. Also, the theft of pets has led to **violence between thieves and dog owners** across China – in some cases **even death**.

Armed with this information we're changing the way officials see the industry.

Don't read on...

...if the horror of the brutal dog and cat meat trade is too much to bear. **Because the details truly are shocking...**

Typically these dogs are **stolen from loving homes or the streets**, often wounded with poisoned arrows, **stuffed inside cramped cages** with other panicked dogs, and tossed onto the back of a truck. They might spend time in a dark, airless warehouse before being driven for days to markets around the country.

All the time in those cages. No food. No water.

Sometimes in stifling heat, sometimes bone-chilling cold. They're sick. They're scared. And they desperately want to go home.

And then they get to market. Many break their legs as they're thrown down from the trucks, spending their final days in agonising pain as well as terror. And worst of all, **they know what's coming** because they see the other dogs dragged from their cages and **bludgeoned** to death in front of them.



A heartbroken family somewhere in China is missing this beautiful dog. With your help we can end this horrible trade.

"Animals Asia supports all of the causes I feel passionate about, including the cat and dog meat trade, and works to educate the next generation – just brilliant!"

Gill West, UK supporter

69% of Chinese people agree dog and cat meat industries should be banned, a China National Radio poll suggests. The poll received 20,000 votes in 2017.

49 more dog meat restaurants in China have stopped selling dog meat, or have been warned or shut down completely in 2017. This is a result of our continuing campaign to report illegal dog meat restaurants to the authorities.

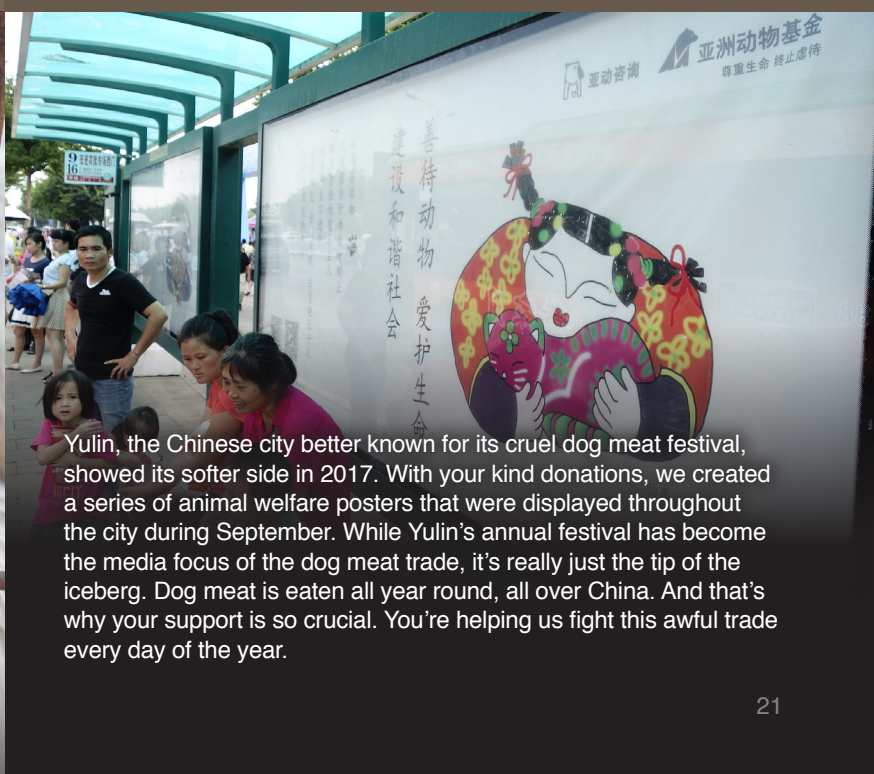
How you're helping to end the terror and despair

Your kind gifts allow us to **support local grassroots groups** fighting the dog and cat meat trade. **Run public awareness campaigns** and public events. **Conduct undercover investigations** of restaurants, animal markets and slaughterhouses. **Pressure the authorities** to strengthen enforcement. And **fund spay and neuter** programmes.

And the work your support is driving today means a better tomorrow for thousands more abused and neglected dogs and cats.



We're fighting the dog meat trade from every angle. Their lives depend on it.



Yulin, the Chinese city better known for its cruel dog meat festival, showed its softer side in 2017. With your kind donations, we created a series of animal welfare posters that were displayed throughout the city during September. While Yulin's annual festival has become the media focus of the dog meat trade, it's really just the tip of the iceberg. Dog meat is eaten all year round, all over China. And that's why your support is so crucial. You're helping us fight this awful trade every day of the year.

Gentle Professor Zhuzhu is one of over 100 therapy dogs visiting care homes, hospitals and schools through our Dr Dog and Professor Paws programmes. After 11 years of service, she's also fondly called 'Granny Zhuzhu' by the children she visits. In 2017, our therapy dogs brightened the lives of more than 13,500 people in Hong Kong, Guangzhou, Shenzhen and Chengdu.



‘Ordinary people aren't turning away from the problem of animal cruelty, but are actively calling it out when they see it... consumer power cannot be underestimated, and has proved to be a driving factor behind positive change in China.’

China Cat and Dog Welfare Director Irene Feng

We simply can't thank our wonderful friend **Kirvil Skinnarland** enough. As well as serving on our board, Kirvil (here with Bodhi) has given so generously over the years... and volunteers hundreds of hours to us a year. 'I support Animals Asia because I believe in their mission – to end cruelty and restore respect for animals throughout Asia. Their staff are dedicated and talented people who really care and are making real change in the lives of animals.'



As well as providing first-class loving care for 175 bears, our amazing Vietnam vet team also finds time to help local cats and dogs. The team visits communities near our sanctuary, bringing basic health care to the resident dogs and cats and offering advice on preventive care and diet. We also open our sanctuary's small animal clinic to locals on Fridays.



Enormous thanks to Hong Kong swim school **Harry Wright International** for hosting a fantastic charity biathlon for Animals Asia.

Operation deworm!

Thousands of shelter cats and dogs in China are healthier and happier because of **your kind donations**. In 2017, we rolled out a major operation to **deworm and vaccinate 3,500 rescued strays** in shelters we work with across **20 Chinese cities**.

Since 2015, 50 animal organisations in 38 Chinese cities have received funding from Animals Asia for **vaccines**, deworming tablets, anti-pest sprays and collars, to help **renovate their shelters**, and provide **food and toys** to more than **26,700 cats and dogs**.

Your kind gifts allowed us to help hard-working animal welfare group Shanghai FN to neuter and return **150** cats in 2017.

‘No one organisation can help all of China's strays and shelter animals, but by spreading skills and awareness and working hand-in-hand, we can improve thousands of animals' lives.’

Irene Feng, China Cat and Dog Welfare Director



The warmth and kindness you send with every gift is wrapping China's strays in love. Giving them shelter... and clean, dry beds... filling their tummies with food and water... and taking away the crippling fear that haunts them on the streets. Countless colonies of stray cats are happier and better managed because of training sessions funded by your generous gifts. Throughout 2017, Animals Asia staff gave in-depth trap-neuter-return training to 65 volunteers from six NGOs in Guangzhou, Nanjing, Chengdu, Ji'nan and Kunming.

A very special thank you from the bottom of our hearts to **Pamela Barton MBE** of Hong Kong. Pamela is, without a doubt, one of our most loyal and generous supporters... literally getting us over the line on more than one occasion. We're immensely proud to have Pamela as part of our Animals Asia family... and, of course, grateful beyond words. Thank you Pamela.



A photograph of a monkey looking through a chain-link fence. The monkey's face is partially obscured by the green metal mesh. The background is a blurred green, suggesting an outdoor enclosure. The fence is made of green-painted metal, and there is some red paint visible on the right side of the frame.

CAPTIVE ANIMAL WELFARE

Imprisoned, abused and forgotten... then you heard their cries

You're giving hope to wild animals whose lives were not worth living. You're truly changing everything for these animals... and in the simplest of ways. A toy, a rope, a friend... they mean so much to an animal deprived of all stimulation for so long. Thank you for putting some wonder into their lives.

Orphaned for selfies...

... now baby Michael is finally getting the help he needs. And it's all *thanks to you*.

Orphaned orangutan Michael no longer has to face the trauma of being forced to pose for selfies with tourists. **Loud, laughing tourists**, who sadly had no idea of the harm they were causing this exhausted and frightened infant.

Kandi Zoo in West Sumatra has stopped selfies with Michael after a campaign that you helped fund! The zoo has also promised to **build Michael a new enclosure**.

The problem with selfies goes far deeper than the minutes of terror Michael and other wild animals endure each time the cameras come out and a stranger holds them as a photo prop.

The practice sees many baby animals stolen from the wild. Often their mothers are killed in front of them, leaving them traumatised and defenceless. This at a time when they should be learning from their mothers... playing with siblings... and sleeping for long parts of the day.

Instead these **poor babies are forced to perform**. They're often so tired that their handlers treat them roughly to keep them awake... because **big cute eyes are better for selfies**.



Michael can now get the baby sleep he needs. Thank you for wrapping this little one in love and care... because that's just what your precious gifts have done.



Your kind support saw 24 wild animals rescued from wildlife traders by our Indonesian partner Scorpion Foundation in 2017. Your donations are helping to fund this vital work.

More buffaloes saved from ritual cruelty

The public hanging of a live buffalo has ended at a Vietnamese festival after an outcry from within the country.

Following Animals Asia's campaign against the Nem Thuong pig slaughter festival, which began in 2014, the Vietnamese Ministry of Culture, Sport and Tourism has ordered all 'out-dated' and 'uncivilised' festivals to end.

To date, the order has ended four 'buffalo stabbing' and three 'buffalo fighting' festivals, but the fight continues as local villagers ignore the order claiming a right to their traditions.

‘Tradition is important, but it can't be a front for clinging on to values that are no longer appropriate.’

Nguyen Tam Thanh, Animal Welfare Officer

In 2017, you helped us **EXPOSE** and **OPPOSE** poor welfare in:



105 zoos and safari parks in China, Vietnam and Indonesia



40 ocean parks in China



32 hotels, restaurants and animal markets in China, Vietnam and Indonesia

Big bear hugs to Hong Kong's **Susan Sum** and her husband **Luke Lam**, Chairman of the Lam Tsuen Wishing Tree Festival for hosting their annual charity booth for Animals Asia.

Animals Asia made over 1,200 social media posts on animal welfare in 2017, reaching over

46 million people in China and Vietnam.

86% of people are opposed to buffalo fighting according to an online poll in Vietnam.

It's the simple things

Your generous gifts are helping zoo animals in the simplest of ways... but to them, these little changes mean the world.

Tyres to swing from, ropes to climb and soft straw to snuggle up in at night... finally these forgotten animals have some fun and comfort in their lives...

... because, with your support, we're turning their barren, confined spaces into their very own adventure playgrounds!

In 2017, Animals Asia helped staff at zoos and other captive animal facilities around Vietnam upgrade a total of 20 enclosures. We're also showing them simple, affordable ways to enrich the lives of their animals... hose showers and ice blocks, puzzle feeders and hessian sacks and big leafy branches cost next to nothing but have a huge impact on captive animals' mental and physical health.

Thank you for bringing some magic and wonder into the lives of animals who need it most.

We built new enclosures for **14** rescued macaques at Hai Duong Pagoda and Yok Don National Park in Vietnam. Some of these precious animals had spent many miserable years in isolation... now they live in groups as they would in the wild. Thank you for giving these intelligent, social animals a new home *and a family!*

We also provided advice to **37** captive animal facilities on ways to improve the welfare of the animals in their care.

In 2017, Animals Asia delivered training in positive elephant management to **30** elephant keepers from Chinese zoos.



A simple hanging tyre provides hours of fun for a lion who's had no stimulation for years.

Just like us, goats have long memories

Goats can remember other individuals they've bonded with for many years. This helps to maintain social relationships in this group-living species. This is particularly important when they are separated.

Every year, over 800 million goats are raised for their meat and milk. Many live in barns with little or no access to the outdoors. Many millions of goats suffer from dehorning, all without pain relief.

Let's see goats differently. www.animalsasia.org

跟你我一样：熊和熊之间有紧密的联系

Cùng giống như chúng ta, cá sấu là những sinh vật nhạy cảm

Goats, lions, bears, humans – we all have the same basic needs and abilities. This is the message from our latest series of eye-catching educational posters – which your kind gifts are helping to fund.

Dolphins to swim free

Scores of dolphins will be left to swim free... their family bonds intact and the wide open ocean as their playground. All thanks to your support.

In 2017, Vietnam rejected a proposed dolphin park after a campaign led by Animals Asia – and supported by more than 200 animal charities around the world – showed there's no place for cruelty in entertainment.

The theme park, in Vietnam's third biggest city Danang, would have seen scores of dolphins torn from their family pods, trapped in tiny pools, and forced to entertain crowds of visitors.

‘While wild dolphins are capable of swimming up to 100 kilometres a day in the ocean, those in captivity are held in tiny pools where the stress of confinement often leads to aggression, illness and premature death.’

Nguyen Tam Thanh, Animal Welfare Officer

And three makes a family

Remember little Gold who was trapped down a well ... and his friend Jun with horrendous **injuries from a snare?**

And how, *with your kind help*, we worked with Vietnam's Elephant Conservation Centre to build them a suitable home? A safe area to roam, **water to splash in** and **elephant sized wooden toys**. *They even got a sand pit*, which baby Gold absolutely loves to roll around in...

But one thing was missing...

... other elephants.

Now these two lonely animals have a *new friend to call family* – older Bun Kon. This gentle elephant is owned by a tourism company, but we managed to 'hire' her and bring her to the sanctuary. Now she's safe, and Jun in particular is overjoyed to have a mother figure.

It's lovely to see Bun Kon with her two 'children' too. She's so gentle and caring, watching over them when they play. This sweet threesome have bonded beautifully and now they live as a happy family... all thanks to the loving care you provide with every gift.

In **2017** Animals Asia hosted a conference on elephant welfare in partnership with the Vietnamese government that resolved to end elephant riding for tourists in Vietnam.



Bun Kon was so sweet when she met little Jun, gently caressing his face with her trunk.

Suffering for social media

This sun bear mother is **so traumatised she sucks her paw** for comfort like a cub.

Twelve-year-old Ajib and her equally distressed cub Marsha are now the subject of a campaign and petition launched by Animals Asia in late 2017.

Footage captured by our Indonesian partner Scorpion Foundation shows Ajib compulsively sucking her paw throughout a selfie photo shoot in which she and Marsha are forced to star. This compulsive behaviour is a common **coping mechanism in orphan cubs** rescued from traffickers.

Rescued from traffickers herself a decade ago, Ajib is now 12 years old yet she behaves quite literally like an infant. Her rescue should have been the start of a better life. But instead she was taken to True Bali Experience which *exploits her as a tourist attraction*.



Selfies are no fun for poor little sun bear Ajib. Instead they mean stress and exhaustion.

'It's a heartbreaking situation. If tourists knew the true picture they'd stop visiting the facility.'

David Neale, Animal Welfare Director

The number of wildlife selfies posted on Instagram has

increased almost **300** per cent in the past four years



A cruel monkey circus has been shut down as a result of our hard-fought campaign – made possible by *your* generous donations. The Can Gio Biosphere Reserve in Vietnam is **ending macaque performances** after public outrage sparked by Animals Asia. Amazingly, this facility is sanctioned by UNESCO.

'Animals Asia was in its infancy when I began supporting and fundraising for them. I am so proud to have, in some small way, shared their amazing journey through the highs and lows and am totally committed to continuing my support... until the cruelty ends.'

Chris Coldrick, co-ordinator of our Worcestershire Support Group in the UK

Revellers turn backs on pig cruelty

Vietnamese people voted with their feet and **stayed away** from 2017's Nem Thuong pig festival following years of campaigning by Animals Asia to end the cruelty.

Numbers dropped by around a third and the pressure means no more public slaughtering of the pigs that were previously chopped up after being paraded around the village.

There were more cruelty-free activities too, like traditional singing and children's games. But that's *not enough for us*, and we know it's *not enough for you*.

‘While the authorities might be satisfied with the new format, we won’t be satisfied until no live animals experience fear and trauma as part of Nem Thuong’s festivities.’

Nguyen Tam Thanh, Animal Welfare Officer



Your kind gifts are helping to drive a happy revolution in China and Vietnam. In 2017, our events and presentations saw thousands of children learning why animals deserve our love and care.



This year's event shows the organisers are listening to criticism from both the public and the authorities, and are taking steps to change. But more needs to be done.

Our enormous thanks to the UK's **Burnie's Foundation** for your generous support over 2017. Your kindness is helping abused animals find the love and care they need. *‘We support Animals Asia because its vision and compassion are matched every step of the way by a relentless, focused professionalism. Animals Asia holds itself to the highest standards in everything it does.’* **Richard Thoburn of Burnie's Foundation**



In 2017 the authorities in Guizhou, China agreed to end the cruel ritual slaughter of hens and ducks as part of their wedding ceremonies, after an appeal from Animals Asia. But is often the case in our work, that didn't quite go as planned! We discovered that the ritual slaughter was still going ahead in Guantuan Village. So our team is trying to set up a second meeting with the authorities. But we're sure... thanks to your continued support... that we can end the terror for these birds... and for many other animals facing ritual torture around Asia.

Bear-sized thanks to **Miomojo** whose beautiful, cruelty-free products are helping animals most in need. Ten per cent of sales go to animal welfare organisations like Animals Asia. Love Italian style and flair? See their 'ethicool' products here www.miomojo.com

You're bringing hope and wonder in ways you probably never imagined...

Because of you, countless captive animals finally have some love and lightness in their lives. Here are just a few of the ways you helped Asia's animals in 2017...

- We exposed and opposed 129 cruel animal circuses in China, Vietnam and Indonesia. So far **nine have been closed down**.
- Removed the chains from this poor elephant at Surabaya Zoo.



- **Forced six Chinese travelling circuses to stop** due to a lack of permits.
- Negotiated the **release of a blind sun bear** from an amusement park in Vietnam into the care of Free the Bears.
- Provided draft **captive animal welfare standards** to the Vietnamese government.
- Delivered **veterinary training** to 30 Chinese and Vietnamese zoo vets.

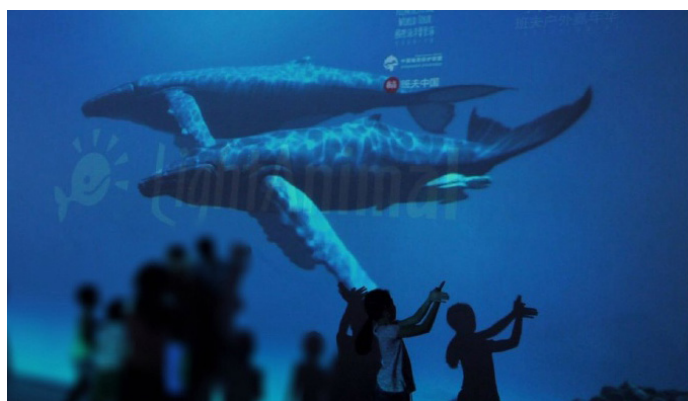


- Delivered **animal welfare training** to 105 zoo educators from five zoos in China and Vietnam and 210 Chinese primary school teachers.

- Held **35 public events** on animal welfare concepts, reaching over 140,000 people.



- Delivered three LightAnimal exhibitions in China to show the **technological alternatives to keeping whales and dolphins in captivity**. The virtual reality shows allow visitors to be both awed and educated about marine life without harming the ocean's precious creatures.



- Published a series of short films on whales and dolphins in captivity in China that were viewed by 17.8 million people.
- Gave 33 primary school talks on animal welfare concepts to 3,300 children in China.



None of it would have been possible without you.

2017 financial overview

Thank you for a year of truly outstanding success for the animals of Asia. A year that saw 1,000 Vietnamese bears given the chance of freedom – and the promise that bear bile farming will end forever in their country. This comes after 18 years of working with the authorities, work made possible only because of your generous and loyal support.

Together in 2017, we raised over US\$12.14 million. An enormous amount in a particularly challenging year. Thank you sincerely for each and every donation. Your kindness means the world to the animals you're helping.

Global income \$12.14m (all amounts in US\$)

Programme expenditure

End Bear Bile Farming



Cat and Dog Welfare



Captive Animal Welfare



Public Education*



Capital expenditure

\$431,988

Equipment
5%

Construction
59%

Sanctuary refurbishment
36%

Running costs

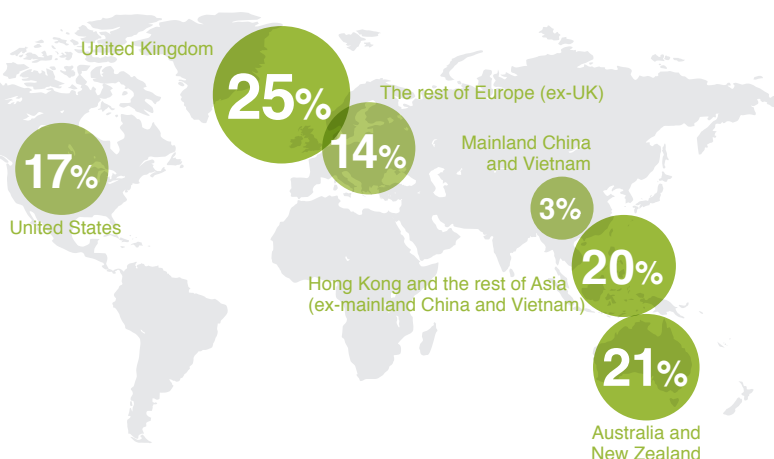
\$10.444m

Programmes
\$6.661m

Income generation
\$3.207m

Administration and governance
\$576,000

Source by region



* Supporting our three main programmes is our critical community education work, which is changing hearts and minds throughout Asia.

Animals Asia's Supporter Awards 2017

Recognising those whose love and commitment have changed the lives of countless animals. Thank you to the moon and back for every happy little face.

And remembering three-legged Andrew – the first bear we rescued in 2000. Andrew's bravery, dignity and big, generous heart still guide our vision today.

Andrew Award

For exceptional innovation in fundraising and/or advocacy

Stephanie Faye (Canada) – Stephanie designed our wonderful 'Walk in the Woods' T-shirts that have brought so much attention to the plight of the bears.

Aya Fujisaki (Japan) – Aya is our lovely Japan Support Group leader, who single-handedly started the group in 2016. She has brought in many new supporters, raising awareness and funds.

Silvia Mariotti (Italy) Talented Silvia creates exquisite tea cups and mugs and generously donates the proceeds from sales to Animals Asia.

Heather Nesbitt (UK) Heather joined our UnBEARable Challenge in 2017 and holds the annual Woofstock UK Festival (www.woofstockuk.co.uk), raising much-needed funds for our work.

Sally Rodd (Australia) – Sally's fabulous websites, Adopt-a-Moon Bear and Jigsaw's Puzzle, have raised a phenomenal amount of honey money for the bears.

Jane von Sponeck (Germany) – Jane's teddy bear paintings are simply adorable. And every one she sells helps the 'big teddy bears' we love so much.



Oliver Award

For exceptional fundraising and advocacy

ATOB (Australia)

Denise Kirchen-Lorang
(Luxembourg)

Colleen Burns (Canada)

Carla Marani (Italy)

The Coaching Institute (Australia)

Peace fur Paws (Canada)

Christine Coldrick (UK)

Salviamo gli Orsi della Luna
(Italy)

Richard Collins/Jarvis (Australia)

Maren Dallmann (UK)

Dietrich Schmidt (US)

Zhang Dan (China)

Helen Seddon (UK)

Josef Häusl (Germany)

VZUT (Switzerland)



Jasper Award

For raising the most funds for the animals

Giuliana Corea (Italy)

Alison Freeman (US)

Fabienne Shank (Luxembourg)

VIDA Marketing (Australia)

Cindy Wadland (UK)



Rupert Award

For raising the most funds for the animals in 2017

Gold

Friends of Samone (US)

Romagna Support Group (Italy)

London Support Group (UK)

Silver

Bibi Prival (US)

Rome Support Group (Italy)

Brighton and Hove Support Group (UK)

Bronze

Barbi Lazarus (Canada)

Genova Support Group (Italy)

Southampton and Portsmouth Support Group (UK)



Certificate of Appreciation

For outstanding support

Australia: Gareth Brearley, Lianne Donovan, David Finnegan/Sense 6, Paul Hampson, Vicki Williams

Germany: Anja Assanoh, Martina Börstling, Inga Bening, Elizabeth Heller, Susanne Uhlen-Kieling, Christian Riedmayer, Dörte Schiewe, Martina Schreiner,


Italy: Anonymous Donor of the King Baudouin Foundation, Daniela Bellon, Claudia Canessa, Giuseppina Gucciardi,

Luxembourg: Irene Wirtz

United Kingdom: Amanda Bright, Lisa and Dave Herron, Sinead McGiolla, the Pritchett family, Garrath Sambrook.

United States: Bullis Charter School, Usha and Mike Flores, Liz Magee, Sue Pollock.





*'We won't stop until the last bear is free.
It's so good to know you're right by their side.'*

Jill Robinson MBE, founder and CEO

Hong Kong Head Office

Room 1501, Tung Hip Commercial Building, 244-252 Des Voeux Road Central,
Sheung Wan, Hong Kong
Tel: 852 2791 2225 Fax: 852 2791 2320 Email: hkqueries@animalsasia.org

Australia and New Zealand

PO Box 275, Blackwood, SA 5051, Australia
Tel: 1800 666 004, 08 8270 1955 Fax: 08 8270 5176
Email: australiaqueries@animalsasia.org
PO Box 6679, Auckland 1141, New Zealand
Tel: 0800 728 323 Email: nzqueries@animalsasia.org

China

Longqiao, Xindu District, Chengdu, Sichuan, China, 610505
Tel: 86 28 8307 8033 Fax: 86 28 8307 8033 Email: info@animalsasia.org

Germany

PO Box 44 05 54, D-80754 Munich, Germany
Tel: 49 89 383 77 130 Fax: 49 89 383 77 13 20 Email: info@animalsasia.de

Italy

Animals Asia Foundation Italia ONLUS, c/o Lexia Avvocati, Via dell'Annunciata,
23/4 20121 Milano
Tel: +49(0)89.383.77.130 Email: info@animalsasia.it

UK

Office 17, Mary Seacole Road, The Millfields, Plymouth PL1 3JY, UK
Tel: +44 (0)1752 224424
Email: ukqueries@animalsasia.org.uk

US

300 Broadway, Suite 32, San Francisco, CA 94133-4587, USA
Tel: (415) 667 9601 Fax: (415) 667 9603 Email: americaqueries@animalsasia.org

Vietnam

Room 301, 97 Tran Quoc Toan Street, Hoan Kiem, Hanoi, Vietnam
Tel: 84 24 39289264 Fax: 84 24 39289265 Email: vietnamqueries@animalsasia.org

www.animalsasia.org

Cover boy: Thanks to your kindness, Cyril spent four happy years under our care at Nanning... one of the lucky bears to have outdoor access, he never missed a chance to stop and smell the flowers. Tall and lanky... long silver fur shimmering in the sunshine... this truly unique bear stole our hearts from the very first day. Sleep well sweet Cyril. You'll never be forgotten.

Animals Asia Foundation is a registered charity in Australia, Germany, Hong Kong, Italy, the UK and US. Donations are tax-deductible in all these countries.